

2010 Pet Wellness Expo Sponsorship Information

For those of you new to the Pet Expo, let me explain what we are all about. **The goal of the 2010 Pet Wellness Expo is to educate the public about pet care.** This includes not only cats and dogs, but exotic animal care as well. Many times animals end up at shelters simply due to ignorance on the part of the owner. If they had only neutered the animal, the "accidents" in the house may have resolved....or had they not bought that cute large breed puppy at a pet store, without realizing the amount of exercise they need....or had they put the animal into a training class and learned how to have a well behaved pet in their home.....well, you get the point.

Unfortunately, there is so much to know about owning a pet these days that all pertinent material cannot be presented in a 15 minute veterinary office call. Even a 60 minute veterinary **house call** visit is often times not enough! So, we at Creature Comforts House Call Veterinary Service, came up with the idea of a Pet Expo and held the first one in September 2003. This has become an annual event and a huge success, thanks to our wonderful past sponsors. **Please help us keep this important event going!**

The purpose of the Pet Wellness Expo is to bring together all walks of animal care professionals for the general public to talk to. This may be businesses that offer dog training, boarding or pet sitting services, pet stores, grooming/dental care options, veterinary clinics, animal shelters or rescue organizations, pet food manufacturers, doggy day care, holistic healers, agility/fly ball/weight pulling events and so on.

Sponsor donations are used for marketing purposes and to help pay for rental of the Burlington High School. Sponsors help us to reach our goal of educating the public on proper pet care. Please help us reach this goal in 2010!

How Can I Become a Sponsor?

Being a 2010 Pet Wellness Expo Sponsor is easy!

Simply use the **Registration Form**, and sign up for the **Sponsorship Level** you desire!
The different Sponsorship Level Options are listed below.

Please Note: You do not need to be an exhibitor, in order to be a Sponsor!

Platinum Sponsorship	\$250
Platinum Level Sponsors will have a banner displayed at the event. They will be included in advertising up to and including the day of the event. This includes newspaper ads, fliers and posters placed in high traffic areas, mailings, newsletters and websites used to advertise the Pet Wellness Expo. There will be posters in the auditorium, commons area and gymnasium the day of the event, thanking all our wonderful sponsors.	
Gold Sponsorship	\$100
Gold Level Sponsors will be included in advertising up to and including the day of the event. This includes newspaper ads, fliers and posters placed in high traffic areas, mailings, newsletters and websites used to advertise the Pet Wellness Expo. There will be posters in the auditorium, commons area and gymnasium the day of the event, thanking all our wonderful sponsors.	
Silver Sponsorship	\$75
Silver Level Sponsors will be used in advertising up to and including the day of the event. This includes mailings, newsletter, and websites used to advertise the Pet Wellness Expo. There will be posters in the auditorium, commons area and gymnasium the day of the event, thanking all our wonderful sponsors.	
Bronze Sponsorship	\$40
Bronze Level Sponsors will be listed in several areas on the day of the event. There will be posters in the auditorium, commons area and gymnasium thanking all our wonderful sponsors.	

***Thank you for choosing to be a sponsor of the 2010 Pet Wellness Expo!
Your generosity is greatly appreciated!***

Due to print deadlines, in order to be included in all our marketing materials, please fill out the registration form and return by Feb. 1, 2010. Sponsorships received after this date (will still be appreciated!) but may not be guaranteed to be included in all possible marketing venues. Thank you for understanding.