

# Join the Treasure Hunt!



## Increase attendance at your booth!

Here's how the Treasure Hunt works:

1. Every person over 18 who attends the show will be given a **treasure hunt map** showing your booth as a TREASURE HUNT location, as they arrive the morning of the Pet Fair.
2. The participant **must** visit your booth to have their map initialed/stamped by you. You can then explain what it is you do *before* signing their treasure map.
3. Once the attendee has completed the map by visiting all 30 participating vendors, they turn it in for a chance to win the BIG Treasure Hunt prize! (Last year's prize was a Weekend Getaway - valued at over \$200!)

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### What you need to do to be a Treasure Hunt Location:

Sign up on your **Exhibitors Registration Form** enclosed in this packet!

- If you are a business, the fee is \$10.00.
- If you are a non-profit organization, the fee is waived, but you must indicate that you wish to participate by writing FREE in the space available on the registration form.
- Limited to the first 30 paid applicants.